

Occasional Paper Series on Youth Organizing no. 9

*Urban Transformations: Youth Organizing in Boston, New York City, Philadelphia and Washington, DC*

Report Link: [http://www.fcyo.org/attachments/OccasionalPapers\\_no9.pdf](http://www.fcyo.org/attachments/OccasionalPapers_no9.pdf)

## **FCYO Tip Sheet**

### **Using This Report to Generate Support for Youth Organizing in the Northeast\***

#### **Gatherings, Promotional Events & Conferences**

- Utilize upcoming conferences to propose a workshop about youth organizing in the Northeast using the publication of the report as a discussion piece.
- Pull together organizations in your area to do a collaborative event to promote the report.
- Use the FCYO PowerPoint that highlights major findings of the report in meetings, briefings, conferences, and events.
- Host a cultural event, panel discussion or a study group with the report as the focus for discussion and healthy debate.
- Distribute the report at events of interest to funders, youth organizing groups and allies.

#### **Using Technology**

- Post the report on your website or blog.
- Send out an e-blast to your networks announcing the report. Note if you funded the report or if your work is mentioned in the report.
- Include an excerpt or a quote from the report in your newsletter.
- Propose youth organizing as a topic in a discussion board that you participate in and post a link to the report
- Utilize social networking sites like mybloc.net or myspace.com to spread the word.
- Create a podcast with an interview from a local youth organizing group and mention the report.
- Host a webinar about youth organizing in the Northeast and use the report as a discussion starter.

#### **Working Specifically with Funders**

- Host a conference call or a funders' briefing using the report to promote funding for youth organizing groups
- Post the "Seven Recommendations for Funders" section of the report on your website, e-newsletter, or blog with a link to the full report.
- Work with local youth organizing groups to arrange an information session or a site visit with trustees of your foundation using the report as a resource.
- Pull together funders to target particular youth organizing work in the Northeast (city-specific or issue-based work).
- This summer FCYO will be hosting a conference call about youth organizing in the Northeast. Funders who are interested in participating should send an email to [info@fcyo.org](mailto:info@fcyo.org) with the subject line "NE conference call."

#### **Youth Organizing Groups**

- Forward the report to current and potential funders highlighting where you were mentioned.
- Request copies of the report to take to conferences where you are tabling, speaking, or doing a workshop.
- Host a performance or movie night including any media that you have produced about your work and distribute the paper.

- Use the report to help develop workshops for young people in your organization to help put their work in the context of the Northeast and nationally.

## **Media**

- Use the report to engage local press about youth organizing in your city
- Include the report in organizational or foundation press packets.
- Write an op-ed about youth organizing or a key issue affecting young people in your city and cite the report as a resource.
- Write a press release about an event that your organization is having that highlights young people and social justice and cite the report.
- Develop talking points connected to the report relevant to the work of your organization or foundation.
- Use public access stations to promote interviews and actions with youth organizing groups and announce the report.

## **Obtaining Copies of the Report**

You can request copies of the report by emailing the following information to [info@fcyo.org](mailto:info@fcyo.org):

- your name
- address
- requested arrival date
- number of copies you are requesting
- If it is for an event, please give us some basic information about the event

\*Note: We will be updating this resource periodically. If you have ideas on how to use this report or if you have had experiences that you would like to share in using this report, please send them to [info@fcyo.org](mailto:info@fcyo.org)